

# Joint Entrepreneurship School 2018

Karlsruhe Institute of Technology and Shanghai Jiao Tong University

EnTechnon – INSTITUTE OF ENTREPRENEURSHIP, TECHNOLOGY MANAGEMENT & INNOVATION



# Joint Entrepreneurship School 2018



## ■ Goals

- Master's students learn about Entrepreneurship,
- get acquainted with Chinese (business) culture,
- get to know Chinese nascent entrepreneurs and master's students,
- overcome language and cultural barriers.
- EnTechnon research in the field of co-evolutionary entrepreneurship.

## ■ Dates

- 30.07.18 – 03.08.18 in Karlsruhe
- 01.10.18 – 05.10.18 in Shanghai

## ■ Participants

- Master's students and nascent entrepreneurs (7 SJTU and 7 KIT)
- 6 ECTS credit points

- **More information:** JES 2017 impressions [www.kit-sjtu-jes.com](http://www.kit-sjtu-jes.com)

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## ■ Requirements

- Own concrete business idea (for program application)
- Interest in China
- Participation at both weeks (in China and Germany)
- Availability for research interviews
- Own contribution in China 300 Euro
- Access to Chinese Visa (e.g. given for all German passport holders)

## ■ Application (application period: 26.2.18 - 11.3.18)

- Description of concrete business idea (max. 600 words in English)
- CV (English or German)
- Motivation letter (max. 600 words in English)
- Transcript of records
- Letter of recommendation (max. 600 words, e.g. supervisor of bachelor thesis)
- Application via E-Mail to [coship@entechnon.kit.edu](mailto:coship@entechnon.kit.edu)

## ■ Contact: [coship@entechnon.kit.edu](mailto:coship@entechnon.kit.edu)