

Joint Entrepreneurship School 2019

Karlsruhe Institute for Technology and Shanghai Jiao Tong University

EnTechnon – INSTITUTE FOR ENTREPRENEURSHIP, TECHNOLOGY MANAGEMENT & INNOVATION



Joint Entrepreneurship School 2019

■ Goals

- Master's students learn about Entrepreneurship,
- get acquainted with Chinese (business) culture,
- get to know Chinese nascent entrepreneurs and master's and PhD students,
- overcome language and cultural barriers.
- EnTechnon research in the field of co-evolutionary entrepreneurship.



■ Dates

- 29.07.19 – 02.08.19 in Karlsruhe
- 16.09.19 – 20.09.19 in Shanghai

■ Participants

- Master's students and nascent entrepreneurs (7 SJTU and 7 KIT)
- 6 ECTS credit points

■ More information: JES 2018 impressions

<http://jointentrepreneurshipschool.com/>

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■ Requirements

- Own concrete business idea (for program application)
- Interest in China
- Participation at both weeks (in China and Germany)
- Availability for research interviews
- Own contribution in China 300 Euro
- Access to Chinese Visa (e.g. given for all German passport holders)

■ Application (application period: 08.03.19 – 05.05.19)

- Description of concrete business idea (max. 600 words in English)
- CV (English or German)
- Motivation letter (max. 600 words in English)
- Transcript of records
- Letter of recommendation (max. 600 words, e.g. supervisor of bachelor thesis)
- Application via E-Mail to coship@entechnon.kit.edu

■ Contact: coship@entechnon.kit.edu