

Your Master thesis in the AIL – Agile Innovation Lab

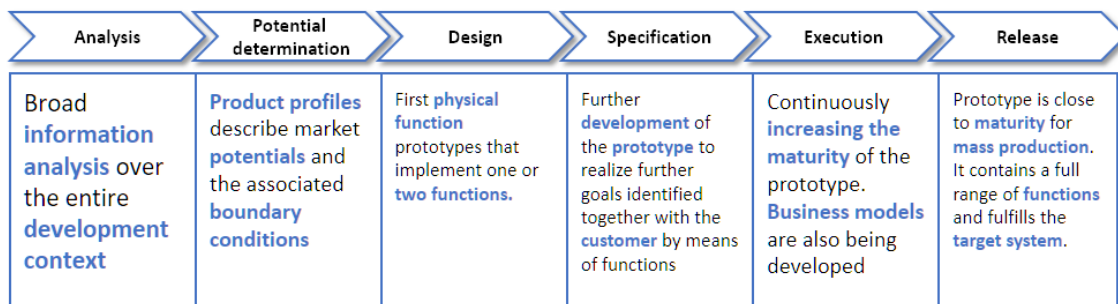
Master Thesis topic: **Application of “Job to be Done theory” according to Ulwick (2016) in the process of AIL.**

A live lab in the context of product development is a research environment that makes it possible to explore methods and processes of product development in a real-life development process and at the same time to design the boundary conditions to a high degree.

Live-Labs close the gap between laboratory environments and industrial companies and help to make new methods and processes available to industrial companies more effectively and efficiently than ever before.

Characteristics:

- Real development project with a company
- From the idea to the final product
- Interdisciplinary collaboration and teamwork
- Close cooperation with a medium-sized company that formulates the development task and approves the phase results at 6 milestones
- Project work in a development team (6-7 people) based on an agile process
- Methodical generation of profiles, ideas, concepts and prototypes
- Simultaneous development of project results and gaining knowledge for the MA
- From 03/2018 – 08/2018



- Interdisciplinary **teams** as in **reality** (mechanical engineering, electrical engineering, computer science, industrial engineering)

**Application to  
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